



Associate Market Manager - CLEARFIELD® Winnipeg, Manitoba

BASF is a leading agricultural innovator, optimizing crop production, improving nutrition and enhancing quality of life.

Using the CLEARFIELD® Production System farmers can protect crops from troublesome and flushing weeds.

Reporting to the CLEARFIELD® Business Manager and focusing on canola, lentils, wheat and sunflowers you will work with seed, channel and other industry partners to be accountable for the intellectual property management in each crop, taking into account all technical, regulatory, legal and commercial parameters. Detail oriented and a critical thinker, you will be responsible for the development and operation of systems and information that optimizes the CLEARFIELD® system's value to BASF and makes the process user friendly for channel retailers and farmers.

Building on your degree in Agriculture, Business or Science, your experience is in technical development, marketing, sales or customer service and has been acquired through 3-5 years experience in a commercial role where you have demonstrated your initiative and ability to reach set objectives. You should have a sound understanding of data management, marketing, sales and accounting principles as well as an understanding of general agronomy.

An excellent communicator and facilitator, you have the ability to be forthright and to influence your peers in a team environment, and are practiced at forming a network of contacts internally and externally. Background knowledge of grower, retail and distribution decision making behaviour regarding crop protection industry will assist you in managing customer relationships and data.

This role is the next step in a series of increasingly challenging roles within BASF. Strong analytical skills, the ability to communicate effectively in both written and oral forms together with your ability to develop as a leader will give you limitless growth potential within the organization. This position is located in Winnipeg. The flexibility to relocate in future will be considered a definite asset.

To be considered for this position, please forward your resume and a brief covering letter to Lisa Hocking at LH@litherlandco.com quoting File 100505. We thank you for your interest and will contact you if an interview is indicated. All applicants must have Canadian legal work status.

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